ORDER

Orders

Order / Rev:	**184944**	
Alt Order #:		
Product Desc:	Democratic Congressional Campaign Co	
Estimate:	1474	**KMGH**
Flight Dates:	10/02/12 - 10/08/12	Primary AE: David Lombardo
Original Date / Rev:	08/28/12 / 08/28/12	Sales Office: EWSDC
Order Type:	GENERAL	Sales Region: NAT

Agency

Name:	**Great American Media**		
Buying Contact:		Billing Type:	Cash
Billing Contact:	Dan Nagelberg	Billing Calendar:	Broadcast
	1010 Wisconsin Avenue NW	Billing Cycle:	EOM/EOC
	Washington DC, DC 20007	Agency Commission:	15%

Advertiser

Name:	**Issue/DCCC**		
Demographic:	A25-54	New Business Thru:	
Product Codes:	PL23-Issue/Prop	Order Separation:	00:05:00
Priority:	P2	Advertiser External ID:	
Revenue Codes:	POL, POL, ISS	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	40	$53,025.00	$45,071.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	40	$53,025.00	$45,071.25	0.00
Totals	40	$53,025.00	$45,071.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Lombardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	10/02/12	10/08/12	GMA M-F 7-9A / KMGH CA GMA M-F 7-9A		7A-9A	MTWTF--	:30	4	$850.00	P3	0.00	NM	4	$3,400.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/02/12	10/08/12	MTWTF--	4	$850.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	KMGH	10/02/12	10/08/12	9a-930a Right This Minut CA 9a-930a Right This Minute		9a-930a	MTWTF--	:30	2	$500.00	P2	0.00	NM	2	$1,000.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/02/12	10/08/12	MTWTF--	2	$500.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	KMGH	10/02/12	10/08/12	930a-10 Right This Minut CA 930a-10 Right This Minute		930a-10a	MTWTF--	:30	3	$500.00	P2	0.00	NM	3	$1,500.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/02/12	10/08/12	MTWTF--	3	$500.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	KMGH	10/02/12	10/08/12	The View THE VIEW	CA	10A-11A	MTWTF--	:30	3	$1,000.00	P1	0.00	NM	3	$3,000.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/02/12	10/08/12	MTWTF--	3	$1,000.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KMGH	10/02/12	10/08/12	11A-12P News/KMGH CA 11A-12P News		11A-12P	MTWTF--	:30	2	$800.00	P1	0.00	NM	2	$1,600.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/02/12	10/08/12	MTWTF--	2	$800.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KMGH	10/02/12	10/08/12	The CHEW The CHEW	CA	1157A-1P	MTWTF--	:30	2	$600.00	P1	0.00	NM	2	$1,200.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/02/12	10/08/12	MTWTF--	2	$600.00	0.00

Order / Rev:	184944		Advertiser:	Issue/DCCC	
Alt Order #:			Product Desc:	Democratic Congressional Campaign Co	**KMGH**
Flight Dates:	10/02/12 - 10/08/12		Estimate:	1474	

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 7	KMGH	10/02/12	10/08/12	M-F 2-3PM Rotator	CA	2-3pm	MTWTF--	:30	3	$500.00	P2	0.00 NM	3	$1,500.00
				M-F 2-3PM Rotator										

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/02/12	10/08/12	MTWTF--	3	$500.00	0.00

N 8	KMGH	10/02/12	10/08/12	Katie M-F 3-4pm	CA	3-4pm	MTWTF--	:30	2	$700.00	P2	0.00 NM	2	$1,400.00
				M-F 3-4pm										

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/02/12	10/08/12	MTWTF--	2	$700.00	0.00

N 9	KMGH	10/02/12	10/08/12	DR. OZ - 4PM	CA	4P-5P	MTWTF--	:30	2	$800.00	P2	0.00 NM	2	$1,600.00
				Dr. Oz										

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/02/12	10/08/12	MTWTF--	2	$800.00	0.00

N 10	KMGH	10/02/12	10/08/12	5-530P News M-F/KMGH	CA	5P-530P	MTWTF--	:30	3	$1,000.00	P3	0.00 NM	3	$3,000.00
				5-530P News										

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/02/12	10/08/12	MTWTF--	3	$1,000.00	0.00

N 11	KMGH	10/02/12	10/08/12	6p-630p JEOPARDY (M	CA	6P-630P	MTWTF--	:30	3	$3,400.00	P1	0.00 NM	3	$10,200.00
				6P-630P JEOPARDY (M-F)										

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/02/12	10/08/12	MTWTF--	3	$3,400.00	0.00

N 12	KMGH	10/02/12	10/08/12	630-7P WHEEL (M-F)	CA	630-7P	MTWTF--	:30	1	$3,400.00	P2	0.00 NM	1	$3,400.00
				630-7p WHEEL (M-F)										

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/02/12	10/08/12	MTWTF--	1	$3,400.00	0.00

N 13	KMGH	10/02/12	10/08/12	Jimmy Kimmel	CA	11:03P-12:07A	MTWTF--	:30	2	$400.00	P2	0.00 NM	2	$800.00
				Jimmy Kimmel										

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/02/12	10/08/12	MTWTF--	2	$400.00	0.00

N 14	KMGH	10/05/12	10/05/12	ABC Fri C	CA	9P-10P	----F--	:30	1	$4,000.00	P2	0.00 NM	1	$4,000.00
				ABC Fri C										

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/02/12	10/08/12	----F--	1	$4,000.00	0.00

N 15	KMGH	10/06/12	10/06/12	ABC GMA SAT	CA	Sat GMA 6A-7A	-----S-	:30	1	$300.00	P2	0.00 NM	1	$300.00
				GMA SAT										

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/02/12	10/08/12	-----S-	1	$300.00	0.00

N 16	KMGH	10/06/12	10/06/12	7-9a Sat Morning News	CA	7A-9A	-----S-	:30	1	$650.00	P2	0.00 NM	1	$650.00
				7-9a Sat Morning News										

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/02/12	10/08/12	-----S-	1	$650.00	0.00

N 17	KMGH	10/06/12	10/06/12	SAT LF 1037P	CA	1037P-1137P	-----S-	:30	1	$125.00	P3	0.00 NM	1	$125.00
				SAT LF 1037P										

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/02/12	10/08/12	-----S-	1	$125.00	0.00

N 18	KMGH	10/07/12	10/07/12	ABC GMA SUN	CA	Sun GMA 6A-7A	------S	:30	1	$300.00	P1	0.00 NM	1	$300.00
				GMA SUN										

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/02/12	10/08/12	------S	1	$300.00	0.00

N 19	KMGH	10/07/12	10/07/12	9A-10A SUN MORN NEW	CA	9A-10A	------S	:30	1	$700.00	P2	0.00 NM	1	$700.00
				9A-10A SUN MORN NEWS										

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/02/12	10/08/12	------S	1	$700.00	0.00

N 20	KMGH	10/07/12	10/07/12	ABC Sun B	CA	7P-8P	------S	:30	1	$12,500.00	P1	0.00 NM	1	$12,500.00
				ABC Sun B										

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/02/12	10/08/12	------S	1	$12,500.00	0.00

N 21	KMGH	10/07/12	10/07/12	SUN Sports Extra-KMGH	CA	1037P-11p	------S	:30	1	$850.00	P2	0.00 NM	1	$850.00
				10P News Sunday Sports										

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating

Order / Rev:	184944		Advertiser:	Issue/DCCC	
Alt Order #:			Product Desc:	Democratic Congressional Campaign Cc	**KMGH**
Flight Dates:	10/02/12 - 10/08/12		Estimate:	1474	

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N21	KMGH	10/07/12	10/07/12	SUN Sports Extra-KMGH 10P News Sunday Sports	CA	1037P-11p	- - - - - - S	:30	1	$850.00	P2	0.00 NM	1	$850.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/02/12	10/08/12	- - - - - - S	1	$850.00	0.00

		Totals	40	$53,025.00